



Adelaide Festival Corporation

2017-18 Annual Report

Adelaide Festival Corporation
33 King William Street, Adelaide, SA 5000
www.adelaidefestival.com.au

Contact phone number +61 82164444
Contact email mdavis@adelaidefestival.com.au

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To:

Premier of South Australia, Hon Steven Marshall

Portfolios:

Aboriginal Affairs and Reconciliation, Defence and Space Industries, the Arts,
Veterans' Affairs and Multicultural Affairs.

This annual report is to be presented to Parliament to meet the statutory reporting requirements of *Public Sector Act 2019* and meets the requirements of Premier and Cabinet Circular *PC013 Annual Reporting*.

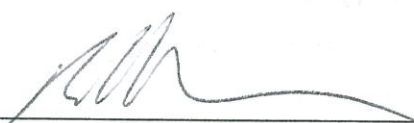
This report is verified to be accurate for the purposes of annual reporting to the Parliament of South Australia.

Submitted on behalf of the Adelaide Festival by:

Rob Brookman

Executive Director

Signature



Date

20/9/18

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Section A: Reporting required under the *Public Sector Act 2009*, the *Public Sector Regulations 2010* and the *Public Finance and Audit Act 1987*

Agency purpose or role

Purpose

The Adelaide Festival of Arts aspires to be recognised as one of the world's greatest large-scale, multi-arts festivals.

Since 1960, its aim has been to create and present a festival program that thrills, inspires, challenges and delights local, national and international audiences, involves local artists, stimulates community involvement and attracts artists and visitors from around the world. The Festival also plays a significant role as a major event in developing cultural tourism.

Vision

To be an internationally celebrated arts festival that pursues new and unexpected horizons, enthral audiences, and places Adelaide at the centre of Australia's cultural life.

Objectives

- Make Adelaide Festival the flagship cultural event for Adelaide, South Australia and Australia.
- Be an exemplar of excellence in the arts.
- Be a financially stable and sustainable organisation.
- Increase engagement and support from stakeholders.
- Be an organisation full of passion, integrity and creativity, where people aspire to work.
- Create a premium brand that is instantly recognisable, respected and synonymous with excellence.

Key strategies and their relationship to SA Government objectives

Key strategy	SA Government objective
Attract and present the best artists and arts companies in the world in Adelaide.	Vibrant Adelaide where people and businesses thrive.

Key strategy	SA Government objective
Make Adelaide Festival the premier cultural attraction in Australia through sophisticated and attractive programming and marketing.	Destination of choice. South Australia – a growing destination choice for international and domestic travellers.

Agency programs and initiatives and their effectiveness and efficiency

Program name	Indicators of performance/effectiveness/efficiency	Outcome for South Australia
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Program name	Indicators of performance/effectiveness/efficiency	Outcome for South Australia
2018 Festival	<p>Minimum of two state, national or international collaborative partnerships : partnerships with Edinburgh and Aix-en-Provence</p> <p>Create unique must-see events exclusive to Adelaide: Hamlet, Human Requiem, Kings of War</p> <p>Festival attendance at minimum 5 international festivals/ arts markets: achieved</p> <p>Create significant low cost or free events for the public: Adelaide Writers Week, Lost & Found Orchestra, Adelaide Biennial</p> <p>Vibrant program of new and commissioned works: Spinifex Gum, Memorial, Lost & Found, Xenos</p> <p>Generate increasing levels of non-Government income: record box office of \$4.7 million; record philanthropy of \$1.2 million.</p> <p>Achieve high levels of interstate/ international visitation: 19,285 visitors, 27% of tix sold to visitors</p> <p>Increase attendances of school students and young people at AF: schools bookings up 144% to 2,903; 4,082 attendances by Under 30's</p>	<p>Position AF as leading Festival in Australia and in Top 10 internationally</p> <p>High level of cultural tourism: *19,285 visitors to State (+44% on 2017) *138,021 visitor bed night (+50% on 2017)</p> <p>Attracted and presented highest quality artists.</p> <p>AHigh level of community engagement and participation. Build sense of SA as great place to live.</p> <p>AF recognised as most innovative and dynamic festival in Australia</p> <p>Deliver most efficient economic outcome for SA Government investment in AF</p> <ul style="list-style-type: none"> • \$76.1 million gross expenditure generated for SA (+9 % on 2017) • \$18.1 million new expenditure in SA (+19% on 2017) • \$21 million net impact on the Gross State Product (+23% on 2017) • 220 full time jobs equivalent (+20% on 2017) <p>Engage SA's young audiences, developing connection to culture.</p>

Legislation administered by the agency

Nil to report

Organisation of the agency

The Board employs the Executive Director to manage the agency. The present Executive Director is Rob Brookman, who commenced on 1 May 2017.

The Executive Director is responsible for employing and engaging staff to perform all necessary functions to conduct the operations and activities of the Adelaide Festival.

A core staff is responsible for the day to day management of the agency.

Organisational Structure as follows:

Board :

Chair

Judith Potter

Members

Megan Hender (ACC Nominee)

Peter John Dunstone Goërs OAM

Ulrike Klein

Alison Beare (Proxy for Ulrike Klein)

David John Wissler Knox

Mark John Roderick

Hon Amanda Vanstone

Allan James (Jim) Whalley

Observers

Rachel Williams (Government Observer)

Frank Ford AM

Departments:

Artistic Directorate & Executive Office

Finance & Administration

Marketing

Development & Philanthropy

Programming

Production

Writers' Week

[https://www.adelaidefestival.com.au/staff and board](https://www.adelaidefestival.com.au/staff_and_board)

Other agencies related to this agency (within the Minister’s area/s of responsibility)

Nil to report

Employment opportunity programs

Program name	Result of the program
Nil to Report	
Nil to Report	

Agency performance management and development systems

Performance management and development system	Assessment of effectiveness and efficiency
Demonstrate value and reward leadership at all levels of the organisation	Salary structure reviewed Quarter 4 of 2017/18 with appropriate adjustments where warranted.
Provide high quality training and development opportunities for all staff	Training provided as opportunities arise
Create an environment that excites and engages staff to excel	Regular all-staff meetings; professional development opportunities offered; ensure staff access to Festival work; recognise outstanding work by staff members
Implement an effective practice performance review for all staff	Full performance reviews with all staff conducted Quarter 4 of 2017/18

Work health, safety and return to work programs of the agency and their effectiveness

Program name and brief description	Effectiveness
Return to work program	The Head of Corporate Services is a trained return to work coordinator and is ready to support staff when needed. There were no Work Health & Safety issues this financial year and no WorkCover claims.
Employee Assistance Program (EAP)	An EAP provider was engaged to provide support for staff and their family. All staff are provided with direct contact details and can use the facilities offered three times per year without requiring permission from Management. This has allowed the staff complete confidentiality of their issues, making the service more accessible for staff.

Work health and safety and return to work performance

	2017-18	2016-17	% Change (+ / -)
Workplace injury claims			
Total new workplace injury claims	3 minor injuries, no time lost	14 minor injuries, no time lost	42% less minor injuries
Fatalities	0	0	0
Seriously injured workers*	0	0	0
Significant injuries (where lost time exceeds a working week, expressed as frequency rate per 1000 FTE)	0	1	0
Work health and safety regulation			
Number of notifiable incidents (<i>WHS Act 2012, Part 3</i>)	0	0	0
Number of provisional improvement, improvement and prohibition notices (<i>WHS Act 2012 Sections 90, 191 and 195</i>)	0	0	0
Return to work costs**			
Total gross workers compensation expenditure (\$)	0	0	0
Income support payments – gross (\$)	0	0	0

*number of claimants assessed during the reporting period as having a whole person impairment of 30% or more under the *Return to Work Act 2014 (Part 2 Division 5)*

**before third party recovery

Data for the past five years is available at: <https://data.sa.gov.au/data/organization/adelaide-festival-corporation>

Fraud detected in the agency

Category/nature of fraud	Number of instances
Not Detected	0
Not Detected	0
Not Detected	0

Strategies implemented to control and prevent fraud

The Fraud and Corruption Policy was reviewed and adopted by the Board on 17 June 2017. The Adelaide Festival Corporation has in place internal control procedures to minimise the risk of fraud, corruption and other criminal conduct, misconduct and maladministration. The objectives of this policy are to:

- demonstrate that the Adelaide Festival Corporation has a zero tolerance to fraud and corruption;
- ensure management, employees, contractors, volunteers, and suppliers of goods and services to the Adelaide Festival Corporation understand their responsibilities to mitigate against fraud and corruption;
- ensure there is a clear process for management, employees and other stakeholders to follow when fraud or corruption is suspected or detected; and
- assist the SA Police in the investigation and prosecution of suspected fraudsters.

The Adelaide Festival Corporation requires that all staff at all times act with honesty and integrity and to safeguard the public resources for which they are responsible.

All Adelaide Festival Corporation employees are required to understand and adhere to the *Code of Conduct for South Australian Public Sector Employees* and the *South Australian Public Sector Fraud and Corruption Control Policy*.

The Code of Conduct outlines the underlying principles of respect, integrity, accountability and ethical decision making that is expected from Adelaide Festival Corporation employees.

The Policy is designed to assist public sector agencies in the prevention, detection and response to activities labelled or defined as fraud or corruption, other criminal conduct, misconduct and maladministration within the sector.

As a part of its responsibility for ensuring the values of integrity and honesty are upheld, the Adelaide Festival Corporation is committed to the prevention, detection and reduction of fraud and corruption by establishing a fraud and corruption prevention culture throughout all levels of the Organisation.

The Adelaide Festival Corporation will pursue all suspected acts of fraud, corrupt practices or other similar malpractices and report to the police as required by State Government policy and the law.

Data for the past five years is available at: <https://data.sa.gov.au/data/organization/adelaide-festival-corporation>

Whistle-blowers' disclosure

Number of occasions on which public interest information has been disclosed to a responsible officer of the agency under the *Whistle-blowers' Protection Act 1993* 0

Data for the past five years is available at: <https://data.sa.gov.au/data/organization/adelaide-festival-corporation>

Executive employment in the agency

Executive classification	Number of executives
Executive Director	1
Co-Artistic Director	2

Data for the past five years is available at: https://data.sa.gov.au/data/user/adelaide_festival

The [Office of the Commissioner for Public Sector Employment](#) has a [data dashboard](#) for further information on the breakdown of executive gender, salary and tenure by agency.

Consultants

The following is a summary of external consultants that have been engaged by the agency, the nature of work undertaken and the total cost of the work undertaken.

Consultants	Purpose	Value
Consultancies below \$10,000 each		
Business name	Purpose	0
Business name	Purpose	0
	Subtotal	0
Consultancies above \$10,000 each		
Business name	Purpose	0
Business name	Purpose	0
	Subtotal	0
Total all consultancies		0

Data for the past five years is available at: <https://data.sa.gov.au/data/organization/adelaide-festival-corporation>

See also the Consolidated Financial Report of the Department of Treasury and Finance <http://treasury.sa.gov.au/> for total value of consultancy contracts across the SA Public Sector.

Contractors

The following is a summary of external contractors that have been engaged by the agency, the nature of work undertaken and the total cost of the work undertaken.

Contractor	Purpose	Value
Asia Theatricals (Torben Brookman)	Corporate	\$130,000.00
Libby Parker	Education	\$17,630.00
Anthea Hagar, Jessica Keirl	Publicity	\$78,406.00
Brian Eva	Risk Management	\$17,200.00
Softread Enterprises(Jo Dyer)	Writers Week	\$11,540.00
Imprints	Book Tent Writers Week	\$20,000.00
David Malacari	Palais Manager	\$42,000.00
Sally-Ann Crawford	Bar & Catering Mgr	\$45,000.00
Bob Cousins	Designer	\$60,000.00
Pinnacle Events	Safety Officer	\$15,505.00
Mary Valentine	Classical Music	\$60,000.00
Adelaide Festival Centre/Town Hall	Production Staff	\$432,277.00
Gill Minervini	Long Lunch	\$30,000.00
Long Lunch Chefs	Long Lunch	\$25,110.00
Genevieve Lacey	Ukaria	\$16,000.00
Anita Nedjeljkovic	Palais	\$14,000.00

Data for the past five years is available at: <https://data.sa.gov.au/data/organization/adelaide-festival-corporation>

The details of all South Australian Government-awarded contracts for goods, services, and works are displayed on the SA Tenders and Contracts website [here](#).

The website also provides details of across government contracts [here](#).

Financial performance of the agency

The following is a brief summary of the overall financial position of the agency. The information is unaudited. Full audited financial statements for 2017-18 are attached to this report.

After all provisions and adjustments have been made and accepted by the Auditors the organisation achieved a surplus of \$470k for 2017-18, with the cash position improving by \$458k from \$622k to \$1080K.

Income from box office achieved a new high of \$4,171m, being \$151k greater than the 2017 box office and spending was contained within budget resulting in the contingency funds of \$400k not being required.

Our Current Liabilities were substantially lower as at the same time last year and therefore our current ratio improved from 1.08:1 in 2017 to 1.98:1 in 2018.

Other financial information

Nil to Report

Other information requested by the Minister(s) or other significant issues affecting the agency or reporting pertaining to independent functions

Nil to Report

Section B: Reporting required under any other act or regulation

Name and date of act or regulation
Adelaide Festival Corporation Act 1998
19—Accounts and audit (1) The board must cause proper accounting records to be kept in relation to the financial affairs of the Corporation, and must have annual statements of account prepared in respect of each financial year.
10 This version is not published under the Legislation Revision and Publication Act 2002

[13.5.2011]

- (2) The accounting records and the statements of account must comply with—
- (a) any instructions of the Treasurer under section 41 of the Public Finance and Audit Act 1987; and
 - (b) any further requirements imposed by the Auditor-General.
- (3) The Auditor-General may at any time audit the accounts of the Corporation and must audit the annual statements of account.

20—Annual report

- (1) The board must, on or before 30 September in every year, forward to the Minister a report on the work and operations of the Corporation for the preceding financial year.
- (2) The report must contain the audited statements of account of the Corporation for the preceding financial year.
- (3) The Minister must, within 12 sitting days after receiving a report under this section, have copies of the report laid before both Houses of Parliament.

Reporting required under the *Carers' Recognition Act 2005*

The *Carers' Recognition Act* is deemed applicable for the following: Department of Human Services, Department for Education, Department for Health and Wellbeing, Department of State Development, Department of Planning, Transport and Infrastructure, South Australia Police and TAFE SA.

Section 7: Compliance or non-compliance with section 6 of the Carers Recognition Act 2005 and (b) if a person or body provides relevant services under a contract with the organisation (other than a contract of employment), that person's or body's compliance or non-compliance with section 6.

The organisation is aware of its obligations under section 6 of the Carers Recognition Act 2005. For the period of the 2017-18 financial year there was no person or body contracted with the organisation to provide relevant services under the Act

Section C: Reporting of public complaints as requested by the Ombudsman

Summary of complaints by subject

Public complaints received by Adelaide Festival	
Category of complaints by subject	Number of instances
Security contractors behaviour	5
Overcrowding at public event	4
Restricted view of performance	5
Inaccurate copy in brochure	3

Data for the past five years is available at: <https://data.sa.gov.au/data/organization/adelaide-festival-corporation>

Complaint outcomes

Nature of complaint or suggestion	Services improved or changes as a result of complaints or consumer suggestions
We received a small number of complaints that Lost and Found event was sold over capacity and the security contractors being rude and inappropriate during the event.	We responded to every single complaint issuing apologies and offering complimentary tickets to other Festival shows. We contacted the Security company and addressed this with the company providing these services.
We received a small number of complaints about poor sightlines for the production of Far Side of the Moon	We responded to all complaints issuing apologies and offering complimentary tickets to other Festival shows. We also added a heavily discounted "C reserve restricted view" price for any seats with compromised sightlines.
We received a small number of complaints about an inaccurate reference in our Festival Guide to "Haifa, Palestine".	We responded to all complaints indicating that this reference was a simple mistake arising from the fact that the performing company are Palestinians and our copywriter made an incorrect assumption that this would mean that Haifa was in Palestine. The error was corrected in our website and in all subsequent publications.

Appendix: Audited financial statements 2017-18